

Dear Hiring Committee,

I am excited to apply for a position within your organization, as I am eager to contribute my skills and passion for sports to a dynamic team. With a background in Business Administration and Marketing, paired with hands-on experience in various sports-related roles, I believe I can make a valuable impact in any capacity.

My journey in the sports world began in high school as a Sports Committee member in the ASB, where I developed strong interviewing and promotional skills by engaging with student-athletes. This role allowed me to communicate their stories effectively, igniting my passion for sports marketing and public relations. As captain of the girls' volleyball team and a manager for the boys' team, I gained insights into team dynamics, leadership, and operational aspects of sports.

During my time at Boise State, I engaged with the club volleyball team and attended numerous sporting events, which deepened my understanding of collegiate sports. My practical experience at the Boise Hawks Professional Baseball Club's box office provided me with valuable skills in marketing, ticket sales, and customer engagement. At the University of Tennessee, Knoxville, I became a Partner in Sports member, immersing myself in campus sports culture, which ultimately led to my internship in Marketing and Operations with the Knoxville Ice Bears. There, I further honed my skills in marketing, media relations, and event planning.

I am particularly drawn to roles that involve developing and executing marketing strategies and supporting creative initiatives. My experience and ability to thrive in fast-paced environments equipped me well for various challenges in the sports industry. I am enthusiastic about the prospect of collaborating with teams to create engaging content that resonates with fans and enhances the overall sports experience.

As I pursue a career in sports, my goal is to leverage my creativity and contribute positively to a forward-thinking organization. I am eager to bring my passion for sports and my dedication to excellence to your team.

Thank you for considering my application. I look forward to the opportunity to discuss how my background and experiences align with your organization's goals. I am excited about the possibility of contributing my skills and enthusiasm to your team.

Sincerely,

Ryleigh Barckley